

# Adam Macciocchi Lancia

UX/ UI Design

## EXPERIENCE

### Nabet 700-M Unifor | Set Dresser

Nov. 2022 - June 2023

- Achieved production set aesthetics by collaborating and communicating with the set designers

### Galerie de Bellefeuille | Operations, Staging, Decoration, Installation

Sept. 2019 - June 2020,, TORONTO, ON

- Accountable for direct client support, with a reputation of providing the best gallery service in delivering and installing the clients' artworks
- Maintained and helped curate the front of the gallery to ensure it would continue to meet its high standard and reputation in the city and North America.

### Crate & Barrel | Merchandising, Staging, Decoration, Design Associate, Back of House Operator

Sept. 2010 - April 2017, TORONTO, ON

- Enhanced visual merchandising displays by creatively rearranging furniture and decor, resulting in constantly hitting and exceeding monthly and yearly sales goals
- Collaborated and lead in back of house operations ensuring on time product arrivals to then be sold and shipped to clientele

## EDUCATION

### BrainStation | Diploma, User Experience Design

JUNE 2023 - SEPT. 2023, TORONTO, CAN.

### OCAD University | Bachelors in Fine Arts

2007 - 2011, TORONTO, CAN.

## PROJECTS:

### End-To-End UX / UI Designer | ArtHive (Capstone Project)

June 2023 - Sept. 2023

- Researched, defined, ideated, prototyped and tested a solution to help new artists build strong connections with other like minded creatives

[Artist Experiences: Understanding the Limitations in the Pursuit of Their Goals](#)

[ArtHive: Brand Development & UI Library](#)

[ArtHive: Responsive Marketing Website](#)

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## SKILLS

UX/UI Design, Figma, Video Editing, Prototyping, Wireframing, Presentation, Web Design, Visual Art

## PROFILE

As an artist transitioning into the dynamic realm of UX Design, I am driven by a passion for creativity.

From pursuing the UX Design program at Brainstation to then receiving my diploma, I found immense joy in blending my artistic background with the principles of user-centered design, seeking to create visually compelling experiences.

Having fully embraced this exciting journey, I am eager to leverage my artistic sensibilities to craft meaningful interactions while striving to design innovative solutions that will resonate with users.